

New Television Talk Show, "Breakthrough with Barry Farber" to Debut February 24 at 8:00 p.m.; Show Will Stream on Hometowne Television Network on Comcast and Verizon

Barry Farber, Consultant to Business Leaders, Sports Legends, Entertainers and Fortune 500 Corporations will Host Show on the Hometowne Television Network in Northern New Jersey via Comcast and Verizon, as well as On Demand on Farber's website

(PRWEB) February 25, 2016 -- Marketer, sales and business consultant, and talk show host, Barry Farber (www.barryfarber.com) has launched a new television talk show called "Breakthrough with Barry Farber" which premiered on Wednesday, February 24, 2016, at 8:00 p.m. EST. In the half-hour program, Farber will brainstorm with a variety of guests ranging from business leaders to scientists and athletes to entertainers on the art of breaking through. Farber and his guests will present insights on how to deal with obstacles and adversity while at the same time maintaining a resilient and positive attitude. The show, which will be streamed on the Hometowne Television Network, will reach over 600,000 homes in New Jersey through 36 Comcast and 33 Verizon stations. It can also be viewed on demand at www.barryfarber.com or www.hometownety.org.

"The goal of 'Breakthrough with Barry Farber' is to inform and entertain while sharing practical applications on how to break through the barriers to our personal and professional success," said Farber, who has hosted over 400 TV and radio shows, with more than 1.5 million listeners on his online Breakthrough radio program.

His first TV guest is Oz Pearlman, a magician and mentalist who left a six-figure Wall Street job and became a finalist on America's Got Talent. Dr. Mark McLaughlin, a top neurosurgeon who trains coaches at West Point Academy on how to focus under pressure, is scheduled to appear on the second show which is scheduled to air on March 23. Each guest will demonstrate their expertise or craft during the last segment of the program.

Some of Farber's previous interview guests include the world's best-known athletes and entertainers as well as intriguing minds of our time: Hall of Fame catcher Johnny Bench; Indianapolis 500 winner, Buddy Lazier; world heavyweight champion, Evander Holyfield; Bill Rasmussen, founder of ESPN; astrophysicist and Nobel Prize winner, Dr. Adam Riess; Doug Ellin, who created the hit TV show, "Entourage"; country superstar Barbara Mandrell; inventor of Post-it Notes, Art Fry; and famous comedian, Don Rickles.

Farber has had some impressive breakthroughs of his own. He is the marketer and co-inventor of the <u>FoldzFlat® Pen</u>, selling millions of units on television and through the retail and promotional products industry. He is also the best-selling author of 12 books, published in more than 25 foreign languages with over one million copies sold.

Farber, a resident of Livingston, N.J., consults with Fortune 500 corporations, professional athletes and entertainers to help them market their products and generate more business. Rated "Top Speaker of the Year" by Successful Meetings. He writes a sales column for Inc. magazine and has been a featured guest on CBS, ABC, CNN, Fox, and CNBC. Information about Farber's sales and marketing programs and consultancy are at <u>www.barryfarber.com</u>.

Contact information: Barry Farber, President



Farber Training Systems Inc. & The Diamond Group (973) 535-9400 barry(at)barryfarber(dot)com



Contact Information Maria Paladino-Fitz Media Consultants, llc http://www.MyMediaConsultants.com +1 973-429-1454 Ext: 1

Barry Farber Breakthrough with Barry Farber <u>http://www.BarryFarber.com</u> 973-535-9400

Online Web 2.0 Version You can read the online version of this press release here.