

PRESS RELEASE

December 14, 2016
FOR IMMEDIATE RELEASE



Contact information:
Barry Farber, President
Farber Training Systems Inc.
& The Diamond Group
(973) 535-9400
barry@barryfarber.com

Breakthrough with Barry Farber Wins the 2016 JAM Video Award

LIVINGSTON, NJ – Breakthrough with Barry Farber comes out on top amongst four of its noteworthy competitors in the 2016 JAM Video Awards. The show’s host, Barry Farber, is an internationally known marketing consultant and entrepreneur.

The JAM Video Awards are held by the Jersey Access Group (JAG). JAG is a professional advisory organization that informs, educates, and recommends in the areas of technology, legislation, and regulation that shape and direct the use of multi-communication platforms for content creators and distributors on behalf of municipalities, educational institutions, and other public media facilities. They started the JAM Video Awards six years ago to recognize outstanding programs throughout 14 different competitive categories. The winners of each category for the 2016 awards were announced on December 7th.

Breakthrough with Barry Farber was amongst four other HomeTowne TV Nominees for the 2016 awards; Sing Along Fun with Miss Miriam, Design Talk, What is HTTP? PSA, and Rising Star Awards. On the show, Farber has a new guest each week that has made an impact in their industry or niche. He sits down with them one on one to discuss how exactly they were able to “breakthrough” any obstacles, get to where they are today, and what they see in their future.

"I feel lucky to have a platform that allows me to learn the breakthroughs that people have in a variety of professions... And it's nice to be recognized for the value that this show brings." - Barry Farber, President of Farber Training Systems Inc. & The Diamond Group

The show had its conception as a radio talk show where it had over 1.5 million listeners and was rated the #1 show on the network out of 16,000 programs. Shortly after the success from radio, Breakthrough with Barry Farber was quickly programmed for the HomeTowne TV Network and has been achieving great results ever since.

About Barry Farber

Farber, a resident of Livingston, N.J., consults with Fortune 500 corporations, professional athletes and entertainers to help them market their products and generate more business. Rated “Top Speaker of the Year” by Successful Meetings. He writes a sales column for Inc. magazine and has been a featured guest on CBS, ABC, CNN, Fox, and CNBC. Information about Farber’s sales and marketing programs and consultancy are at <http://www.barryfarber.com>.

###