

“DIAMOND MINDS” COMING TO BRINX.TV

“Diamond Minds,” hosted by best-selling author Barry Farber, will unlock the key facets to peak performance. Great minds from business, sports, science, entertainment, finance, and more will brainstorm with Barry to help viewers understand the common threads that allow us to break through on many different levels. The series will examine performance strategies using our mind, body, food, and fitness to see how these four corners of the diamond impact our lives for the better. “Diamond Minds” will examine performance under pressure and how that ultimately defines who we are. Human beings are like diamonds in many ways. Our character, the purist and toughest part of ourselves, is formed deep within us, and often rises to the surface only when the pressure is greatest. When adversity strikes, it can tear us apart, or it can build us up, so that we can face whatever challenges life may bring. As the saying goes... What doesn't kill us, makes us stronger... and builds a future as bright as a diamond.

“Diamond Minds” premieres in May 2024, exclusively on Brinx.TV

BARRY FARBER is a best-selling author of 14 business and inspirational books, an award-winning radio and television host as well as an agent and marketing consultant for corporations, professional athletes, and entertainers. He's also the creator and marketer of the FoldzFlat® Pens, selling millions in the promotional, direct response, QVC and retail markets. His latest release is an inspirational children's book and animated series "In search of the magic tree" available at www.barryfarber.com. He is also a Black Belt Weapons Regional and National Tournament Champion where he incorporates his martial arts experience into his presentations with an entertaining and inspirational message. Follow him @barryfarberofficial.

Brinx.TV (www.Brinx.TV), founded and led by John Brenkus, the 6X Emmy Award-Winning host and creator of ESPN Sport Science, is breaking out of the abyss of FAST Channels and redefining a new category connecting brands and fans. BRINX (Broadcast Reach Integration Network Xchange) is a one-of-a-kind, next generation sports and entertainment platform. With world-class production and an unrivaled creative approach, Brinx.TV builds content, community, and commerce in a revolutionary single-screen interface, featuring the biggest live events, personalities and brands in sports and entertainment.

[Brinx.TV trailer](#)